



# Expert Briefings

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# Expert Briefings

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Expert Briefings are responses to macro-economic and geopolitical events, prepared for global political and business leaders to help them understand the implications. The briefs are prepared by a network of over 1,500 expert academics in the field and edited in the UK by a team of expert analysts in Oxford. The peer-reviewed expert briefings are unbiased and focus on key events from all across the world, offering in many cases the best English language analysis of complicated events as they happen.

For academics the briefings offer an insight into the information global leaders have at their disposal on the day the events occurred. They provide a backdrop of developments recorded now and over the past five years allowing students and researchers to position their work in a real-world context.

## About Oxford Analytica

Oxford Analytica is an independent geopolitical analysis and advisory firm that draws on a worldwide network of experts to advise clients on their strategies, operations, policies and investments.

Founded in 1975 as the pioneer in the industry of geopolitical risk, Oxford Analytica now works with the world's most influential businesses, governments and international organisations.





## Trust

Oxford Analytica's authoritative analysis is built on robust methodology and founding principles that keep them independent and unbiased, ensuring objectivity in everything they do.

## Truth

In-house specialists harness a global network working with over 1,500 leading scholars and former policy-makers, regulators and industry leaders, always bringing the most accurate analysis to the forefront.

## Purpose

Expert daily briefings are an up-to-minute analysis of issues impacting key decision-making on an international scale providing relevant, concise commentary and evaluation.

## Relevance

A blend of chronological developments and as it happens commentary complements journal and eBook content with a relevant and unbiased viewpoint.

## Forward-looking analysis

Delivering timely research on the world today, Expert and Daily Briefings fulfill the need for credible in-field, rigorous and high quality examinations of geopolitical and macro-economic issues:

- **Unique daily updates**  
present quantified prediction and guidance on the impact of events 'as they happen'

- **Analysis supports**  
topical studies and research across the fields of politics, economics, business and society

- **Peer-reviewed**  
All briefings are critiqued by another expert in the field to guard against expert failure and ensure they are not just opinion

- **20,000 archive**  
resources provide unique timeline of event commentary and historical analysis

- **1,500 contributors**  
worldwide from the most influential businesses, governments and international organisations and leading academics

- **Accessible content**  
Expert Briefings provide analysis of content which is generally not widely accessible in English making it a unique source of information



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