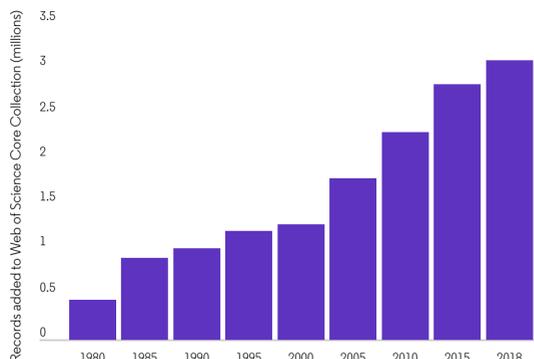


Save hours and fly through your next research paper

The volume of published research is growing

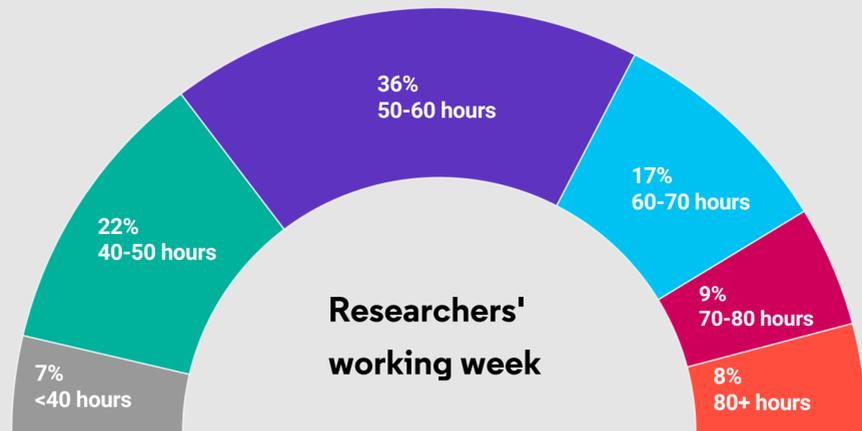
Over three million peer reviewed papers were published in 2018 alone, and annual growth has accelerated to 4% in recent years ([STM Report 2018](#)).



3 million+
Peer reviewed papers were published in 2018 alone.

Being a scholar isn't a 9–5 job

Behind this trend is a long-hours culture in academia. Researchers both new and experienced face a steady pressure to contribute to scientific development—and weekends are no exception ([Times Higher Education Survey, 2018](#)).



Citations are rising

Sourcing, organizing and formatting citations is tedious work, but crucial to publishing robust research. With this in mind, the number of citations is on the rise: 47 citations per paper were used on average in 2019—up from 35 citations in 2009.



90.8M

Citations indexed in the Web of Science Core Collection in 2019



47

Citations used per research paper on average in 2019



33%

Percentage growth in total number of citations in past 10 years

Based on Web of Science Core Collection data, May 2020

It now takes longer

The accelerated growth in publications and cited references means the mundane task of adding citations now takes longer: each year, across the globe, researchers are spending 195,703+ hours formatting citations.*

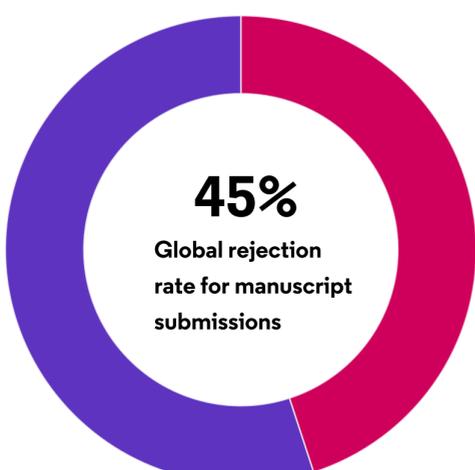
*Based on 3-million publications and 5-seconds per citation.



195,000+
hours formatting citations

Your paper was rejected. What next?

The rejection rate for manuscripts submitted to scholarly journals each year is 45%. To submit research to another journal, scholars need to reformat their entire papers and bibliographies for different style guides ([Publons Global State of Peer Review Report](#)).



"We reject something on the order of 90%+, and that's the same for Nature, Cell, and Science."

Plos Biology Journal Editor

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