

# Emerald eBook Collections

Research at your Fingertips

**Radka Křivánková**

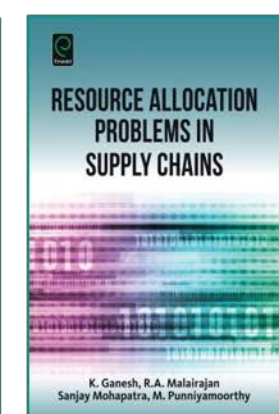
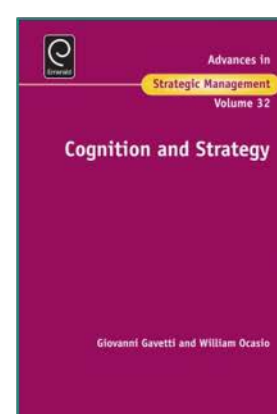
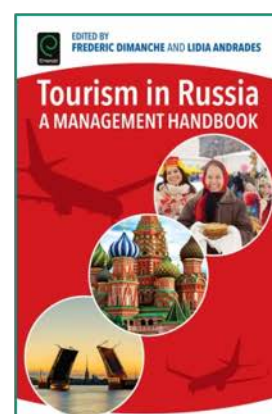
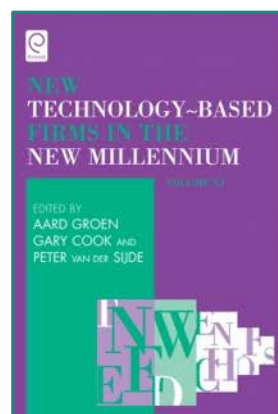
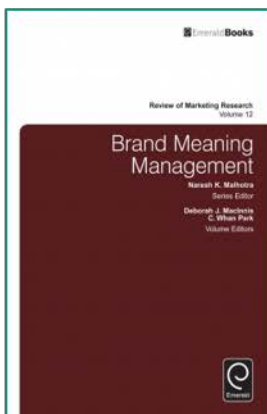
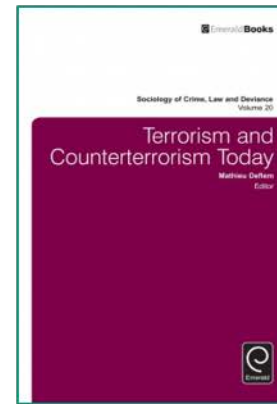
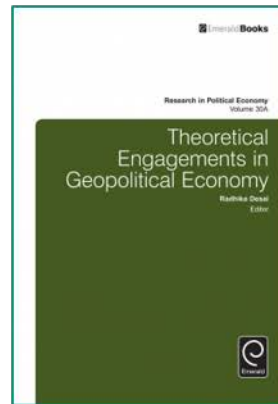
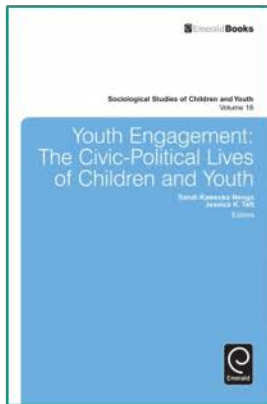
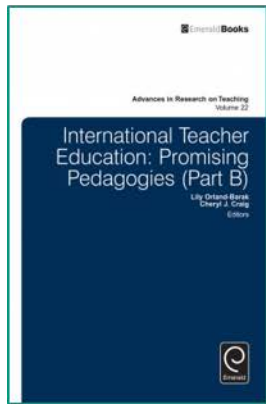
Business Manager South Eastern Europe | Finland | Sweden

# Emerald eBooks

- ▶ Emerald publikuje knihy již od roku 2007 a to ve 2 hlavních oblastech Business, Management & Economics a Social Sciences
- ▶ Na konci roku 2016 jsme se rozhodli značně rozšířit publikování e-knih and publikovat nové formáty
- ▶ Emerald eBooks nyní obsahují mimo původní série také monografie, editované sbírky, příručky a profesonální texty.



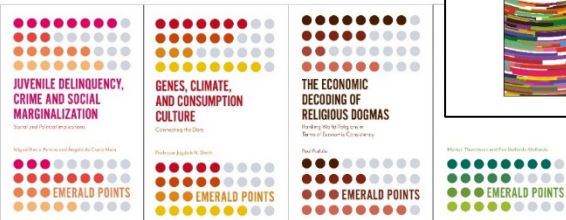
# Naše původní eBooks Series



# A nově přidávané e-knihy...

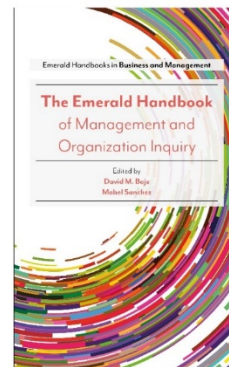
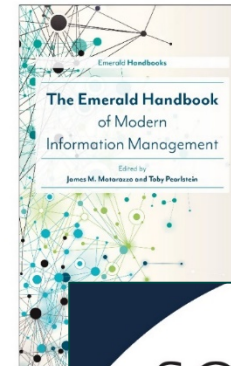
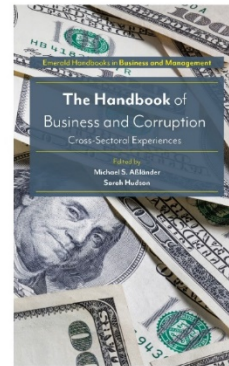
emeraldbooks

Serials



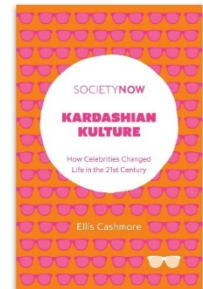
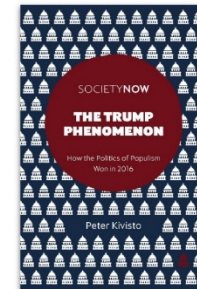
Making your research accessible  
Helping you achieve maximum impact

Emerald Handbooks



## SOCIETYNOW

Short, informed books explaining why our world is the way it is, now.





# Emerald eBooks a jejich rozdělení

## Business, Management & Economics eBook Collection

A unique, international and high quality collection of more than 1100 eBooks which reinforces Emerald's position as a world leading publisher in business and management research.

Public Policy & Environmental Management

Business Management & Strategy

Tourism & Hospitality Management

Marketing

HR, Learning & Organization Studies

Library Studies

Accounting, Finance & Economics

## Social Sciences eBook Collection

A growing collection that delivers more than 550 eBooks containing cutting edge, cross-disciplinary research in social science from high profile, international authors.

Sociology

Education

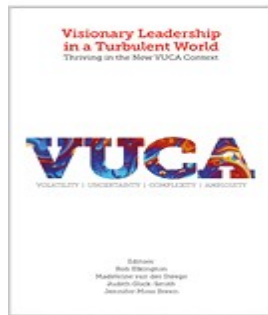
## Transport eBook Collection

The Transport collection has over 40 eBooks that span related disciplines, including safety, systems, logistics, planning and the environment.

# Business, Management & Economics eBook Collection (1600 titulů)

- ▶ Více než 85% Sérií z kolekce má svazky indexované Book Citation Index (BKCI)
- ▶ 90% sérií je indexovaných ve Scopusu
- ▶ 1 eBook Serie je indexovaná v Journal Citation Reports Social Sciences Citation Index

## Collection Highlights



### Visionary Leadership in a Turbulent World: Thriving in the New VUCA Context

**Edited by:** Rob Elkington, Madeleine van der Steege, Judith Glick-Smith, Jennifer Moss Breen  
**Pub date:** June 2017



### Demystifying China's Mega Trends

Edited by Chi Lo  
**Pub Date:** April 2017



### Work in the 21st Century: How Do I Log On?

Peter K. Ross, Susan Ressler, Elizabeth J. Sander  
**Edited by:** Emma Parry  
**Pub Date:** July 2017

**Business, Management & Economics eBook Collection**

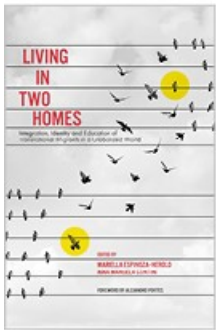
A unique, international and high quality collection of more than 1100 eBooks which reinforces Emerald's position as a world leading publisher in business and management research.



# Social Science eBook Collection (970 titulů)

- ▶ Více než 80% sérií z kolekce je indexovaných Book Citation Index (BKCI)
- ▶ 90% sérií je indexovaných ve Scopusu
- ▶ 2 eBook series jsou indexovány v Journal Citation Reports Social Sciences Citation Index

## Collection Highlights



**Living in Two Homes**  
**Edited by:** Mariella Espinoza Herold, Rina Manuela Contini  
**Pub date:** April 2017



**Emerging Conceptions of Work, Management and the Labor Market, Vol: 30**  
**Edited by:** Steven Vallas  
**Pub date:** June 2017



**Teaching Excellence in Higher Education: Challenges, Changes and the Teaching Excellence Framework**  
**Edited by:** Amanda French, Matt O'Leary  
**Pub date:** August 2017



# Transport eBook Collection

**47** eBooks, pokrývající široké oblasti disciplín dopravy a logistiky.

Tituly zahrnuty v Books Citation Index.

Ukázky titulů:

- ▶ [Pedestrian Behavior](#)
- ▶ [Public Transport in Developing Countries](#)
- ▶ [Mathematics in Transport Planning and Control](#)
- ▶ [Structural Road Accident Models](#)
- ▶ [Transportation and Traffic Theory in the 21st Century](#)
- ▶ [City Logistics](#)
- ▶ [Shipping Company Strategies](#)
- ▶ [Strategic Airport Planning](#)
- ▶ [Structural Road Accident Models](#)





# Možnosti nákupu e-knih

- ▶ Tématické kolekce
- ▶ Velké kolekce – malý archiv, tzv. Recent Backlist = 2017-2013  
nebo kompletní archiv, tzv. Full Backlist = 1991 – 2017
- ▶ eBooks Select = výběr 50, 100, 150, 200 eknih
- ▶ Lze kombinovat jednotlivé modely



# Tématické kolekce

## Tématické kolekce

- ▶ Jednorázový nákup
- ▶ Všechny e-knihy z celé kolekce, t.j. všechny ročníky 1991 – 2017
- ▶ V roce 2019 bude kolekce 1991-2018
- ▶ Velikosti kolekcí se liší
- ▶ Např. Marketing 66 e-knih, Business, Management and Economics má 418



# Velké kolekce

## Velké kolekce

- ▶ Jednorázový nákup
- ▶ Malý archív = **Recent Backlist** jsou všechny e-knihy za 5 let, t.j.
  - ▶ 2017 - 2013
- ▶ V roce 2019 bude kolekce
  - ▶ 2018-2014
- ▶ Velký archív = **Full Backlist** jsou všechny e-knihy od začátku
  - ▶ 2017 - 1991
- ▶ V roce 2019 bude kolekce
  - ▶ 2018 - 1991



# eBook Select

- ▶ eBook Select 50
- ▶ eBook Select 100
- ▶ eBooks Select 150
- ▶ eBooks Select 200
  
- ▶ Trvalý nákup
- ▶ Libovolný výběr jakékoliv e-knihy z celého portfolia Emerald eBooks





# Máte zájem o zkušební přístup?

- ▶ Nastavení přístupu lze nastavit okamžitě dle časových možností instituce, např. hned od 1.listopadu
- ▶ Přes IP adresy pro všechny registrované uživatele dané instituce
- ▶ Lze přidat MARC RECORDS



# Ocenění našich knih...

WINNER OF

**ipa**<sup>18</sup> 2018

**ProQuest Academic and Professional Publisher of the Year**

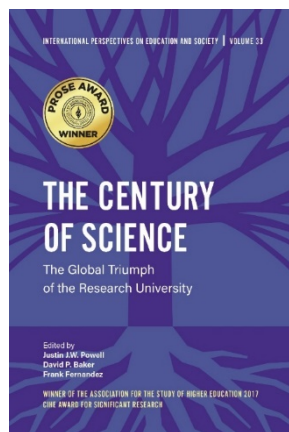
*"What Emerald have achieved in the last year is very impressive."*

- IPG Awards Judges

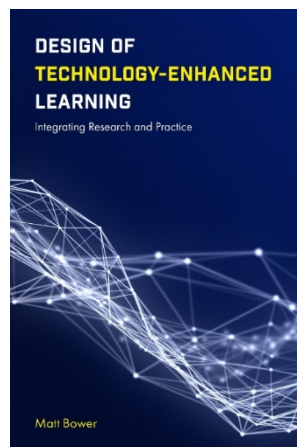
**IPG Independent Publishing Awards**



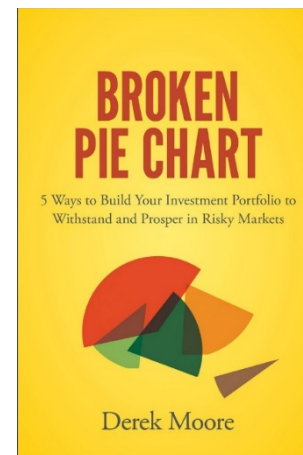
# Ocenění našich knih...



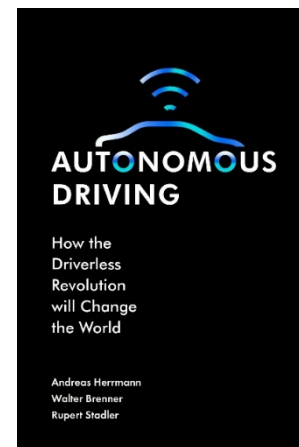
Award for  
Significant Research  
on International  
Higher Education  
(CIHE/ASHE)



2018 AECT Design  
and Development  
Outstanding Book  
Award

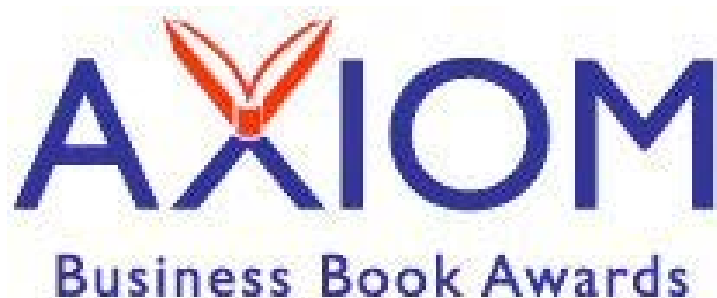


2018 Digital  
Book World  
Awards: Best  
Book  
(Technology)



2018 Digital  
Book World  
Awards: Best  
Book  
(Economics)

# Ocenění našich knih...



Personal Finance/Retirement Planning/Investing category: BRONZE





# Features and Benefits

## Accessible

Supporting IP, OpenAthens and Shibboleth authentication enabling streamlined access to content.

Compliant with W3C AA guidelines making content accessible for people with disabilities.

## Integrated

Hosted on the industry-leading Literatum platform from Atypon, aligned to other publisher platforms supporting integration and usability.

Integration with remote customer websites through harvesting and remote search capabilities.

## Discoverable

Citation management and reference linking features, including compatibility with EndNote, Reference Manager, RefWorks, ProCite, Zotero, Mendeley and BibTex.

Content is indexed in all major discovery services including Primo, Summon and EBSCO Discovery Service.

## Customized

Institutional administration area provides single point access to usage reports, KBART & MARC records, subscription listings and co-branding options.

Unique user profile allows registrants to tailor research by saving favourite searches, signing up for new content and citation alerts, and bookmarking favourite publications.

## Delivering a clear and simple user experience





# Děkuji

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