

Seminář IVIG 2018

Praha 6. 9. 2018

Sdílení dobré praxe z domova i ze světa, aktivizující metody ve výuce

[Alexandra Vančurová \(UK\)](#), [Michaela Morysková \(ČVUT\)](#)

Icepops: International Copyright-Literacy Event with Playful Opportunities for Practitioners and Scholars

3. 4. 2018



LILAC 2018, Liverpool (GB), 4. – 6. 4. 2018

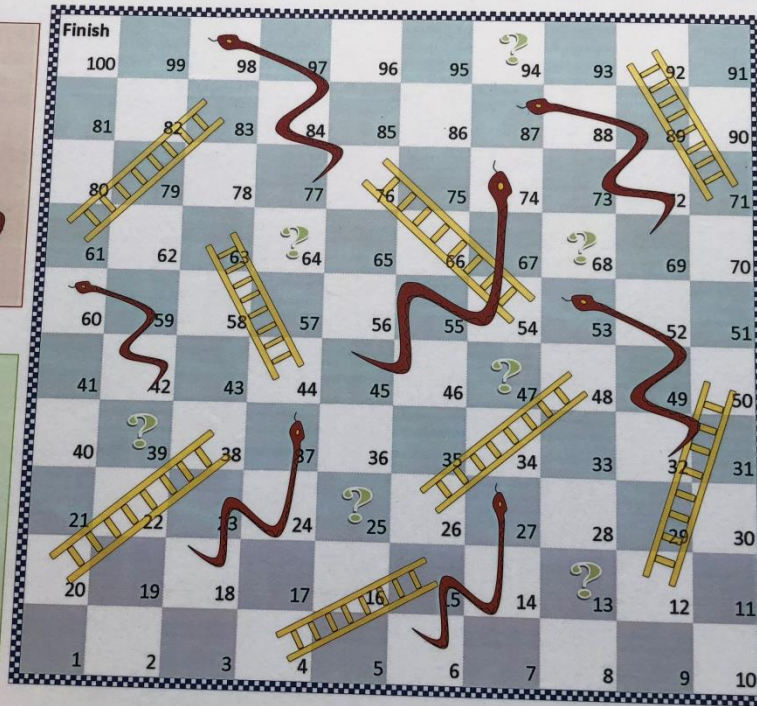
Whose licence is it, anyway?

A Snakes and Ladders game for OERs, licensing, and copyright

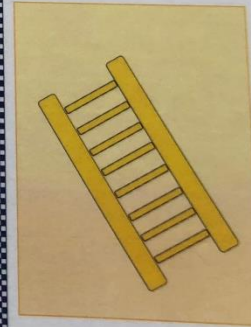
Snake Cards



Question Cards



Ladder Cards



Quoting in a thesis

⇒ A journalism student is writing a dissertation on perceptions of 'clean eating' in the media. He uses short quotes to illustrate his argument throughout, later publishing his thesis in an open repository.

★ The copyright exceptions for criticism, review, quotation (s30 CDPA) should cover this use so long as it is reasonable and fair. The exception can be used for the assignment itself and will continue to apply when the work is published in a repository.

Copyright exception: Illustration for instruction (s32)

⇒ You've found the perfect image on a blogger's website (taken by them) with which to make an important teaching point in your lecture. There's no licensing information and the site has a © All Rights Reserved statement.

★ There's a copyright exception that can help – s32 CDPA 1998, 'illustration for instruction'. This is a fair dealing exception where a fair amount of a copyright work can be used for the purpose of illustrating a teaching point. The use must be non-commercial, and you must acknowledge the copyright owner.

Commercial use

⇒ A dentistry lecturer finds some great images of teeth on Flickr. He decides to turn them into t-shirts, and sell these to students in the Fantastic Fangs dentistry society. He's aware that there might be some restrictions around commercialisation of works.

★ Flickr – and other databases which contain CC images – allow customised searches for exactly the type of reuse rights that are required, so the lecturer can quickly and easily search for images which permit commercial use.

Copying for personal use

⇒ Scanning and printing a chapter of a book to study on the train.

★ This is provided for in copyright law. Section 29 allows copying of a fair amount of any type of copyright work (including multimedia) for the purpose of research and private study.

Remixing – parody and pastiche

⇒ The student drama society creates a parody performance from sections taken from several Shakespeare plays. This is recorded onto DVD and sold to raise money for charity.

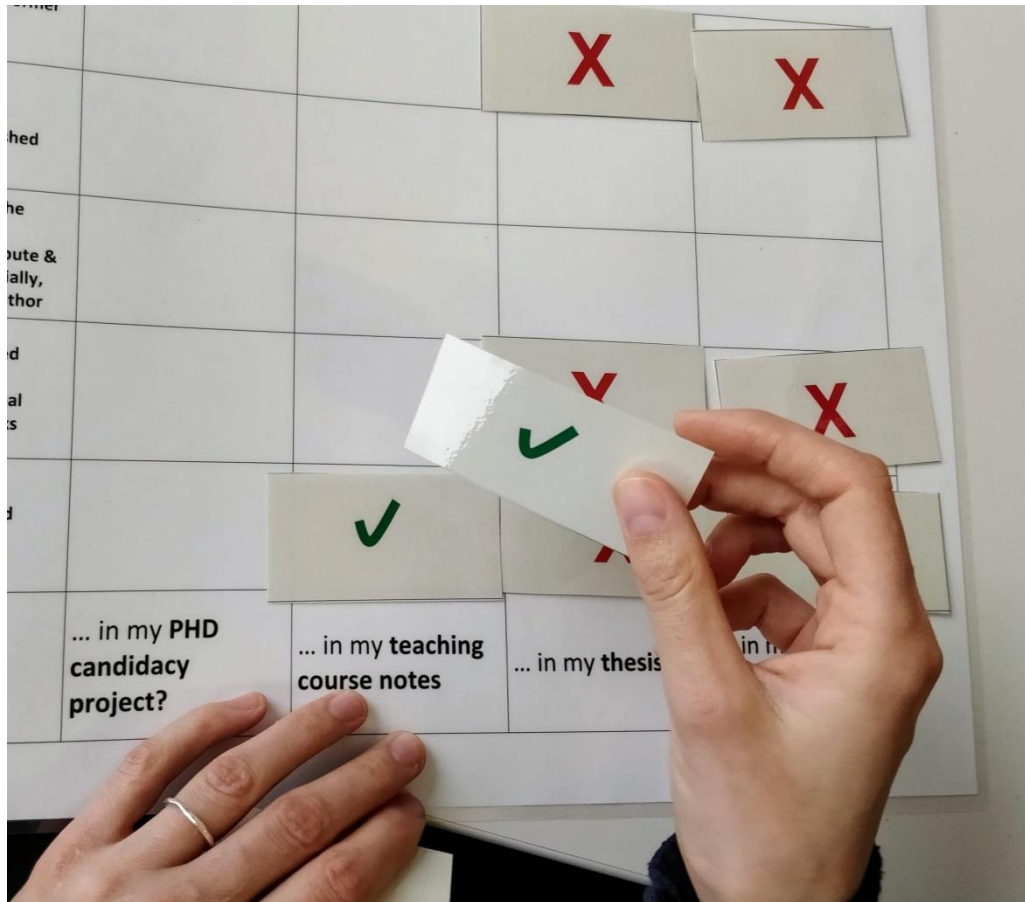
★ Subject to the agreement of all the performers, there are no copyright restrictions here as Shakespeare's works are in the public domain.

Software

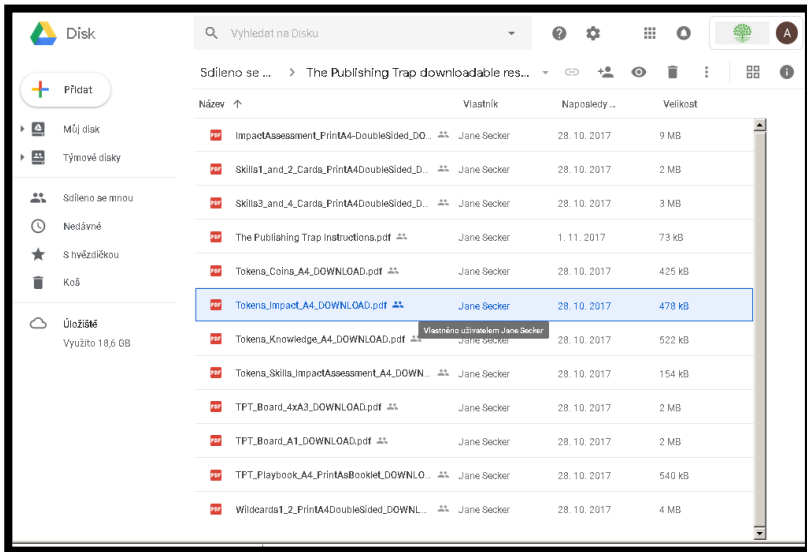
⇒ A lecturer sets an assignment for a group of students to write software for a basic multimedia portal and to upload and catalogue one self-created digital object such as a video or soundtrack. He encourages them to use open licences and to remix each other's works.

★ For a mixture of software and multimedia content, the GNU General Public License for software can be used in conjunction with a CC BY-SA (Share Alike) licence. These have broadly compatible licensing terms but are specialised enough to licence these two types of copyright work.

Copyright Compliance Bingo

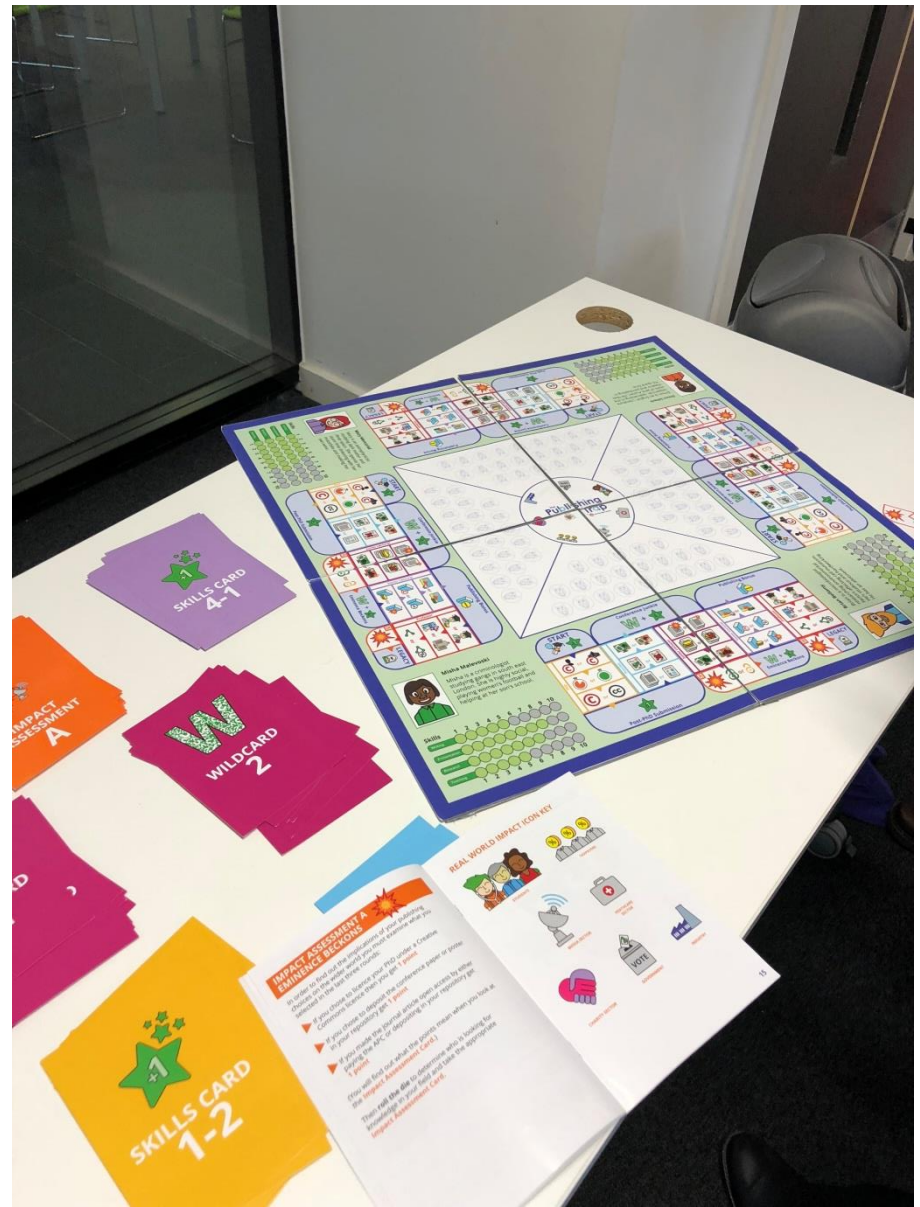


Publishing Trap

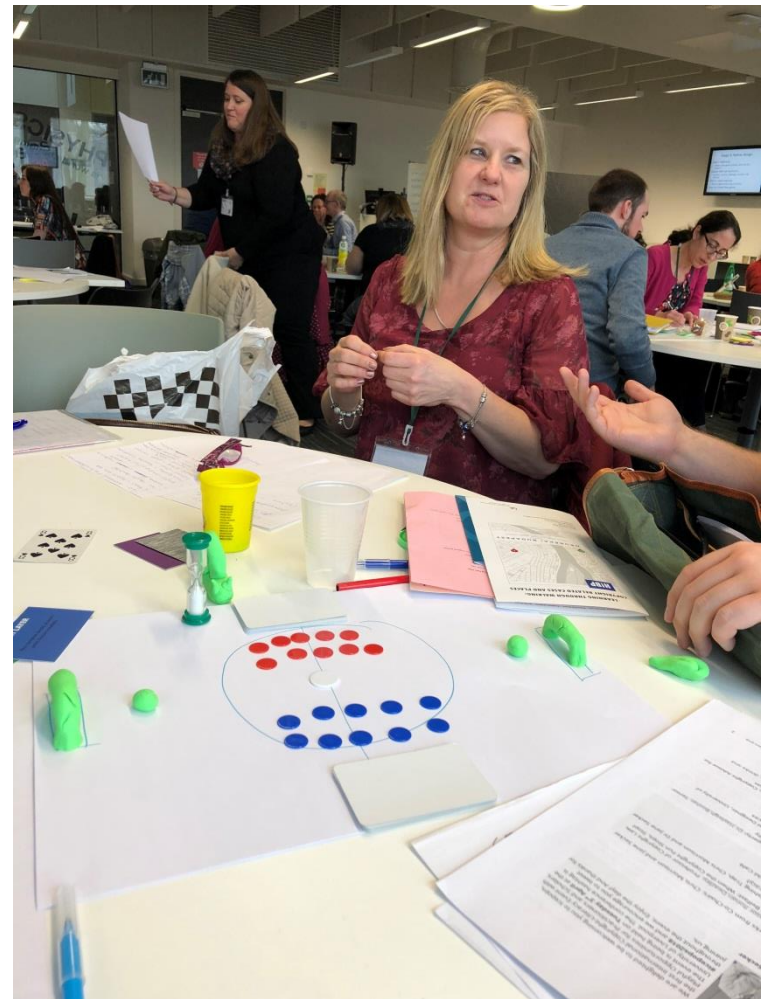


Sdíleno se ... > The Publishing Trap downloadable res...

Název	Vlastník	Naposledy ..	Velikost
ImpactAssessment_PrintA4-Doublesided_DO...	Jane Secker	28. 10. 2017	9 MB
Skills1_and_2_Cards_PrintA4Doublesided_D...	Jane Secker	28. 10. 2017	2 MB
Skills3_and_4_Cards_PrintA4Doublesided_D...	Jane Secker	28. 10. 2017	3 MB
The Publishing Trap Instructions.pdf	Jane Secker	1. 11. 2017	73 kB
Tokens_Coins_A4_DOWNLOAD.pdf	Jane Secker	28. 10. 2017	425 kB
Tokens_ImpactA4_DOWNLOAD.pdf	Jane Secker	28. 10. 2017	478 kB
Tokens_Knowledge_A4_DOWNLOAD.pdf	Vlastník uživatelem Jane Secker Jane Secker	28. 10. 2017	522 kB
Tokens_Skills_ImpactAssessment_A4_DOWN...	Jane Secker	28. 10. 2017	154 kB
TPT_Board_4xA3_DOWNLOAD.pdf	Jane Secker	28. 10. 2017	2 MB
TPT_Board_A1_DOWNLOAD.pdf	Jane Secker	28. 10. 2017	2 MB
TPT_Playbook_A4_PrintAsaBookieL_DOWNLO...	Jane Secker	28. 10. 2017	540 kB
Wildcards1_2_PrintA4Doublesided_DOWNL...	Jane Secker	28. 10. 2017	4 MB



Games & Adventures - teaching copyright & open licensing with game creation



**Stephanie (Charlie)
Farley University of Edinburgh**

CONTEXT

The university library has asked you to create an introduction to IP and copyright for new staff. Two hours, 10-25 new staff each term.

CONTEXT

A research team want to create an exhibition containing various published works from the past 250 years, but are struggling with the complexities of copyright duration.

CONTEXT

The Beatles Museum in Liverpool is holding a special one day event for aspiring musicians. They want to include a session about how copyright applies to music, and why it is important for them.

CONTEXT

You have one hour to teach first year historians about correct use of primary and secondary sources.

CONTEXT

A group of aspiring young creators want to learn more about the public domain so that they build on other people's work in their own creative process without infringing copyright.

CONTEXT

A big entertainment industry company has funded you to create a fun and informative way of explaining copyright infringement to the general public.

CONTEXT

You are running a training session for freelance photographers about copyright, particularly focusing on protecting & licensing their work.

CONTEXT

Researchers want to set up an open access journal to publish original work by contemporary authors. They have given you £2500 to design some training for them.

CONTEXT

You are the head of the legal department at Liverpool Football Club, and you need to train some new recruits on the intellectual property implications of running a football club.

CONTEXT

You are head of a legal pro bono centre and want to train your volunteers to advise their clients on the steps to take when their copyright has been infringed.

CONTEXT

Edinburgh Fringe Festival has asked you to run a session for the actresses and actors, to inform them about their performer's rights.

CONTEXT

The Film-making Society would like to help young film producers to understand the intellectual property rights involved in creating and distributing a film.

CONTEXT

A 'creative commons' guide on your website is not engaging staff or students. Can you devise a more useful, engaging guide for anyone to access any time?

CONTEXT

Provide training for a group of third year media students who are being sent into the city to capture images representing the 21st century, which they will then publish on a website.

CONTEXT

An architecture firm has hired you to teach their employees (some full-time on-site, and others freelance off-site) - about the rights involved in architecture.

TEACHING REFERENCING USING LEGO

Michelle Bond
Coventry University
@libmichelle

Using the Lego in front of you,
build a model to explain what
referencing is, or how it relates
to you.

~~You must use at least **one piece**
from each pile of Lego.~~

You can work alone, in pairs or
as a team.